



THE LION'S TALE

FALL 2012



House Corporation Oversees Changes to Lodge, Board Members, and Alumni Relations

Work began on many needed repairs and upgrades as soon as the spring semester ended in May. Alumni who have not visited the chapter house recently will be surprised to learn that Purdue's housing situation has experienced substantial changes. Purdue has undertaken an impressive program to refurbish older dorms and to build new ones that shame the ones most of us experienced as incoming freshmen. More importantly, multiple fraternities either have completed major renovations or have occupied new houses. For example, Sigma Chi raised more than \$7.4 million for a restoration that preserved the look and feel of their original house two blocks south of ΣΑΕ on Littleton St. Phi Kappa Psi is suddenly a competitor because of their new house in the Acres, Beta Theta Pi recently completed a house upgrade, and Pi Kappa Alpha is beginning a major renovation.

Updates to Sleeping Rooms

Our lodge has a pretty Class A composition roof (insurance company and roofer lingo) to keep brothers and their belongings dry and warm. In conjunction with the roof project, contractors added attic insulation, repaired dry rot in the soffits and fascia, added vents, and installed aluminum-clad materials where wood had rotted. Chimneys badly needed tuck pointing and repair, so this important work occurred when the old roof was removed. Contractors

determined that two chimneys were non-functional and removed them.

The Cold Air (known to old-timers as the Old Dorm) has undergone a massive overhaul to convert it to sleep/study space, complete with HVAC capability. Until now the Cold Air was unused and served only to hold unwanted furniture. Today's prospective fraternity members strongly dislike the dorm arrangement some of us knew back in the day, when more than 40 brothers slept in the Old Dorm and used their individual rooms merely for clothes storage and study.

The five rooms in the Pit (in the basement under the dining room at the north end of the house) were unusable because of wear and plumbing problems. They have since been refurbished with new windows, doors, drywall, trim, molding, and flooring. Additionally, brothers living in the Pit will have a new, complete bathroom to avoid having to use facilities on the upper floors of the house.

Thanks to **Fred Richter '60**, the Pit and the Cold Air have custom-made desk/bunk bed units that are substantially nicer than many makeshift arrangements in other parts of the house.

Alumni Volunteers

There have been questions regarding House

Corporation membership and the board of directors, so the following will clarify the structure. Any Indiana Beta alumnus in good standing is a member of the corporation and is eligible to attend meetings either in person or via conference call. These members elect the board of directors, who in turn, elect the three officers of the board.

In late May 2012, a conference call was held to elect new officers **Fred Richter** (president), **Wayne McIntyre '64** (vice president), and **Bob Parrin '72** (secretary/treasurer). **Kevin Dolen '91** (former president) contributed enormously during a five-year term in strengthening the chapter and improving the house, and both **Vince Kennedy '09** (retiring secretary) and **Adam McArdle '09** (retiring treasurer) have donated time and energy to the chapter.

Board Finances and Meetings

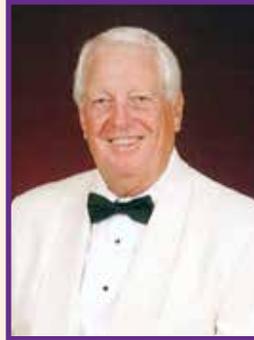
Recently the board refinanced the corporation's debt on the Lodge to a more competitive rate for a significant saving. We have applied these savings and leveraged our borrowing capacity to fund critical house repairs needed to continue our aggressive recruiting goals over the next few years. Besides the new roof, the renovations have increased house capacity by 21. High quality membership growth is critical to the

(Continued on page 2)



FOR CHARLIE ASHING '59, LEADERSHIP AND COMMUNICATION ARE VALUABLE LESSONS LEARNED FROM INDIANA BETA

The first time **Charlie Ashing '59** set foot inside the Indiana Beta Chapter house, he hadn't made a decision on which fraternity he wanted to join. Due to a late decision to enroll at Purdue University rather than Ohio State, he found that there were no rooms available in the residence halls. **Leslie Graham '57** read that Charlie had decided to enroll at Purdue and would play basketball. "Les came to my house, explained what ΣAE was all about, and invited me to stay at Indiana Beta during recruitment. He told me that I was free to rush other fraternities while staying at the house and I did just that. After visiting other fraternity houses, I knew ΣAE was where I wanted to be. One thing that impressed me the most was that out of the 41 fraternities at Purdue, ΣAE was the only fraternity who said that their goal was to be in the top four, both scholastically and in campus activities. It was obvious that ΣAE had a good selection of pretty sharp men."



Charlie's career path was greatly influenced by his time at Indiana Beta. "I would say that those years were some of the most important in my early life. It was a very maturing experience being from a small city and living with brothers from New York, Chicago, and Los Angeles. I attribute much of my life's success to the communication and leadership skills that it took to live with 70 men from various locations and walks of life. I experienced seeing men doing what my father told me, 'Leaders are not born; they, like athletes, have to develop that talent.' The upperclassmen were great role models by being excellent students, good leaders, and hard workers. Our house board was made up of distinguished people such as Purdue Alumni Association Secretary **Etheridge Baugh '23**. They were good businessmen."

A particularly fond memory of Charlie's is when Louis Armstrong came to the chapter house. "One year at Varsity Varieties, the University brought Armstrong and his band in for a concert. As a method to raise funds for United Way, the University auctioned off the opportunity to have Armstrong perform a private show at your fraternity, sorority, or residence hall. Our house president organized an effort to raise the money for a bid. I never thought we would win, but lo and behold we did! At about 10 p.m. two large Greyhound buses drove up our driveway and were greeted by a large sign that was hurriedly painted which read, 'Hi-Ho Satchmo.' He performed for about three hours, which prompted us to ask the dean of women for approval to extend the women's hours. It was a great experience."

After earning his degree in mechanical engineering, Charlie interviewed with and was offered positions at Procter Gamble, General Electric, AT&T, and Raytheon. He decided it would be more fun to make jet engines than soap, so he accepted an offer from GE, where he worked for 42 years. "At the time of my retirement I had the responsibility as the quality leader for GE Aircraft Engines' domestic and international business. It was a great company and a fun business." In 1998 Charlie was asked to join the board of directors for Performance Review Institute, which establishes quality standards for aerospace companies and confirms their compliance. In 2001 he was elected chairman of the board.

Charlie felt that one of the most important tasks as a fraternity member was to recruit new brothers and feels that this is still the most important task for today's members. "We need our alumni to step up and repay the debt to Indiana Beta by contributing to our brotherhood, which has been so important to each of us personally. **Wayne McIntyre '64** is an excellent example of repaying that debt by putting many hours and dollars into the house and the current rush activities. He has made a big impact on our chapter's turnaround. **Fred Richter '60** has spent hundreds of laborious hours getting Indiana Beta physically back to where we want it. **Kevin Dolen '91** and his wife have contributed many dedicated hours to our house to keep it alive."

Charlie has been married for 53 years to his wife Deanna, a Kappa Alpha Theta from OSU. "Living with a Buckeye should earn points in heaven." They have three married children: Leslie Ann, Charlie IV, and Kriss, and six grandchildren, including Charles V.

Charlie is quite active. He sits on the governing board of his church, is president of his high school alumni association, golfs, sails, and is active in Interfaith Hospitality Network for homeless and jobless individuals.

Football games and reunions bring Charlie back to the chapter house. He also gets together annually with brothers for Founder's Day in Florida. "Some of my brothers are still my best friends and we communicate regularly." Contact Charlie at ashing@fuse.net.

House Corporation Oversees Changes

chapter's future. A current professional appraisal valued our property at a bit more than \$1 million with most of the value assigned to our two-plus acres of land in a prime location.

There will be approximately four meetings annually, and these meetings will be publicized on the www.saepurdue.com website. Our alumni have substantial experience that can grow ΣAE at Purdue, and we encourage all to participate.

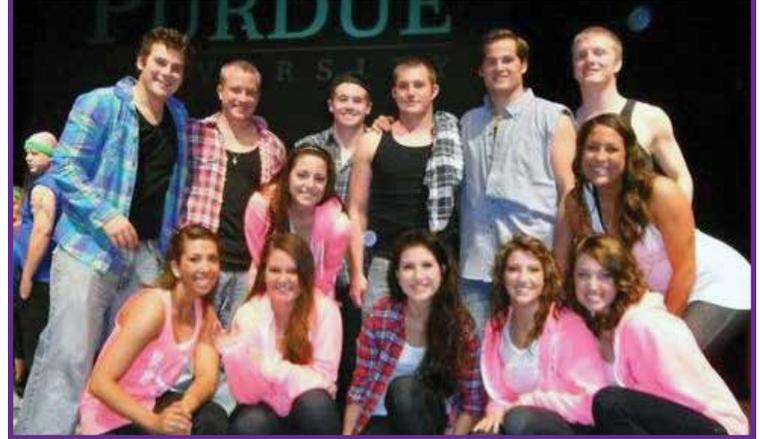
Communication

Lastly, the chapter and the board have engaged Pennington & Company, headquartered in Lawrence, Kansas, to help us enhance our alumni relations and giving programs. Pennington is the premier organization in this field, and they count more than 20 ΣAE chapters in their client base. Pennington maintains relationships with more than 425 fraternity and sorority chapters in the U.S. This edition of *The Lion's Tale* is the first published with Pennington's assistance.

If you would like to help out the House Corporation, even in a small capacity, and even if you live far away from Indiana Beta, please contact someone on the House Corporation Board, listed on page 3.



Scholarships based on highest G.P.A. of the school year were awarded to Indiana Beta members at ΣAE's spring scholarship banquet.



Members of Sigma Alpha Epsilon and Zeta Tau Alpha participate in Pi Beta Phi's Arrow Jam.

ΣAE SURGES IN RECRUITMENT AND ACADEMICS

Without a doubt, it's a great time to be an ΣAE at Purdue. Our chapter has made huge strides in the past two years and we are moving forward in many areas, though we know more work is ahead of us. A lot has been done to the house this summer and the actives are very excited to start the semester.

CHAPTER HOUSE UNDERGOES RENOVATIONS

Over the summer, renovations were made to the Lodge roof, basement rooms (aka the Pit), and Cold Air. In the Pit, three two-person rooms and one four-person room were added. As for utilizing Cold Air, we are adding nine rooms, each containing a loft, desk, and closet. Every renovated room from here on out will consist of this basic setup.

NEW HOUSE BOARD MEMBERS

The resignations of **Kevin Dolen '91**, **Adam McArdle '09**, and **Vince Kennedy '09** were indeed a significant change that occurred on the House Corporation board this summer. We appreciate the time each of them gave to the chapter. Without them, our chapter would not be as strong as it is today. **Fred Richter '60** has taken over as the board president and **Bob Parrin '72** is the new secretary/treasurer.

Another major change was switching our alumni services from OmegaFi to Pennington & Company. This will help us connect better with our alumni and enhance our alumni program.

FOUNDER'S DAY

We are planning a Founder's Day gala, which will be held next March and coincide with the 1970s reunion. Invitations will be extended to active members' families as well to take part in a scholarship banquet.

INDIANA BETA IMPROVES G.P.A.

The greatest area in which we have improved is academics. One year ago our chapter was ranked in the bottom 10 for grades on campus. I am proud to announce that last spring we increased our G.P.A. by .40 to achieve a 2.901 which ranked our chapter 12th.

RECRUITMENT AT A NEW HIGH FOR CHAPTER

We have also excelled in recruitment and completely revamped our program with great help from **Wayne McIntyre '64**. Last year we recruited

48 new members and we continue to make changes and adjustments to our program to ensure it is the best on campus. This year we hope to recruit over 50 new members and already have 32 accepted bids.

UNDERGRADUATES EXCEL IN PHILANTHROPY AND ALUMNI RELATIONS

Many other areas have improved as well, from our philanthropic efforts and leadership on campus to our alumni program, which is one of the best on Purdue's campus. I look forward to the next few years as an Indiana Beta and maintaining our success for many years. I invite all alumni to share in our success this fall and visit the Lodge as we move forward as a chapter. Without you, none of this would be possible.

Phi Alpha,
Andrew Vasquez '13, Chapter President
(574) 250-7381 | andrew.vasquez10@gmail.com

HOUSE CORPORATION BOARD

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Fred Richter '60
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Vice President
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Treasurer/Recorder
Bob Parrin '72
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Board Members
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Mike Alexander '05
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Adam McArdle '09
Crystal Lake, Ill.
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Vince Kennedy '09
Wildwood, Mo.
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Congratulations, New Initiates

Chadd Arnold '16 <i>Crown Point, Ind.</i>	Chase Haddix '16 <i>Frankfort, Ky.</i>
Adam Barrack '16 <i>St. Louis, Mo.</i>	Tyler Heister '15 <i>West Lafayette, Ind.</i>
Nate Barrett '16 <i>Shelbyville, Ind.</i>	Ryan Hire '16 <i>Fort Wayne, Ind.</i>
Ashton Bruce '16 <i>Fort Wayne, Ind.</i>	Glenn Hoyer '16 <i>Grand Blanc, Mich.</i>
Justin Brzowski '16 <i>Chicago, Ill.</i>	Travis Johnson '16 <i>Columbia City, Ind.</i>
Daniel Burkett '15 <i>Lynchburg, Va.</i>	Eric Kluge '15 <i>Lyons, Ill.</i>
Cameron Calvert '15 <i>Evansville, Ind.</i>	Kevin Lund '15 <i>Fishers, Ind.</i>
Chuck Carter '16 <i>Gary, Ind.</i>	Iain McNair '16 <i>Indianapolis, Ind.</i>
Mike Cody '16 <i>Naperville, Ill.</i>	Peter Mickiewicz '16 <i>Moline, Ill.</i>
Phillip Conoley '15 <i>Franklin, Ind.</i>	Brock Miller '16 <i>Arcola, Ill.</i>
Nick DeNardo '16 <i>Pittsburgh, Pa.</i>	Michael Molnar '15 <i>Pittsburgh, Pa.</i>
Calvin Dumer '15 <i>St. Paul, Minn.</i>	Anthony Nuzzo '15 <i>Cleveland, Ohio</i>
Neil Ferdinand '15 <i>Franklin, Ind.</i>	Danny Romano '15 <i>Bettendorf, Iowa</i>
Kevin Finley '16 <i>Grand Rapids, Mich.</i>	Ben Straits '15 <i>Lake Forest, Ill.</i>
Robert Fridley '16 <i>Bloomington, Ind.</i>	Wojtek Szymanski '16 <i>Elmwood Park, Ill.</i>
Chris Giunta '15 <i>North Reading, Mass.</i>	Graham Wagner '14 <i>Chatham, N.J.</i>
Jim Golike '16 <i>Apple Valley, Minn.</i>	Shaun Walsh '15 <i>Springboro, Ohio</i>
Steve Greco '16 <i>Cleveland, Ohio</i>	Alex Wilkins '16 <i>Alameda, Calif.</i>

EXECUTIVE OFFICERS

President

Andrew Vasquez '13 | *South Bend, Ind.*
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Vice President Internal

Danny Romano '15 | *Bettendorf, Iowa*

Vice President External

Derrek Staley '14 | *Butler, Ind.*

Recruitment Chairman

Mike Tsoflias '14 | *Gurnee, Ill.*
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THE LION'S TALE

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50-YEAR REUNION SCHEDULED FOR CLASSES OF 1962 AND 1963

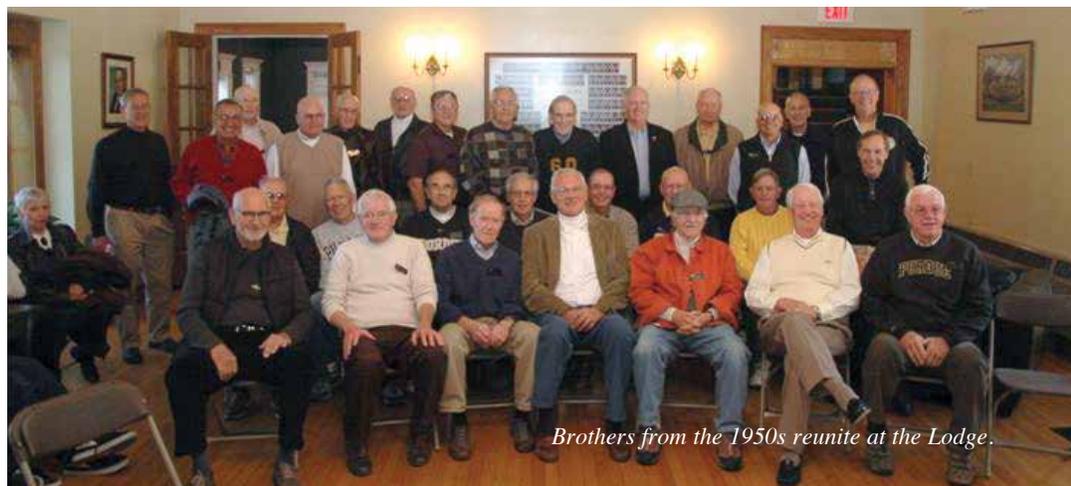
This fall, the brothers of Σ AE will host a 50-year reunion for alumni of the graduating classes of 1962 and 1963. The event will take place September 29, 2012, at the house on Littleton St. Alumni are welcome to join us in the festivities, which kick off that morning with a meet-and-greet at the house, followed by a tailgate barbecue, home football game vs. Marshall, cocktail hour and dinner that evening, and a live performance by the Salty Dogs.

Those traveling from out of town can stay at the Townhouse Suites in Lafayette near the intersection of Interstate 65 and Highway 26. We have arranged for an Σ AE group discount, so be

sure to call the hotel soon at (765) 446-8668 for reservations. Alumni can order football tickets for the Marshall game by calling the Purdue Ticket Office at (765) 494-3194 and using the code "Purdue Σ AE" for a discounted \$25 price.

Check out our website at www.saepurdue.com for more details.

R.S.V.P. to **Jeff Freibert '14** at jeff.freibert@gmail.com or (502) 552-9873, or **Derrek Staley '14**, vice president external, at dstaley.purdue@gmail.com or (260) 908-3080. Families are more than welcome to join in the festivities, as well. We hope to see you there!



Brothers from the 1950s reunite at the Lodge.